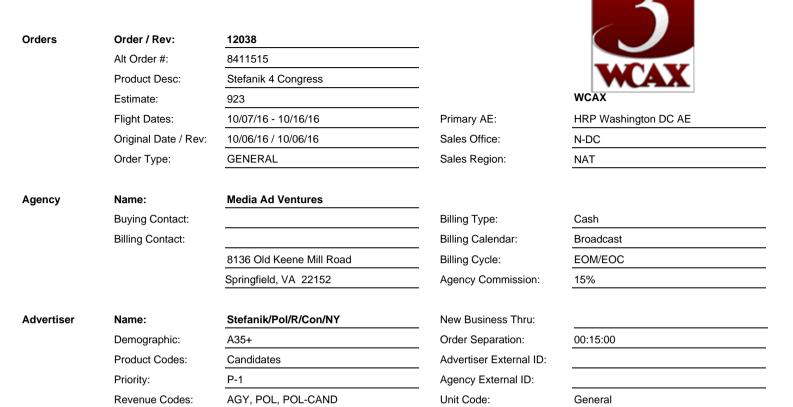
### **ORDER**



### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	45	\$23,850.00	\$20,272.50

#### **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	45	\$23,850.00	\$20,272.50	0.00
Totals	45	\$23,850,00	\$20,272,50	0.00

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP Washington DC AE	N-DC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
WCAX	32%	\$23,850.00
Market	100%	\$74,531.25

Competitive Share	Share	Total
CABLE	0%	\$0.00
ECAX	0%	\$0.00
UNKWN	0%	\$0.00
WBVT	0%	\$0.00
WCFE	0%	\$0.00
WETK	0%	\$0.00
WFFF	8%	\$5,962.50
WLED	0%	\$0.00
WNNE	0%	\$0.00
WPTZ	50%	\$37,265.62
WVER	0%	\$0.00
WVNY	10%	\$7,453.12
WVTA	0%	\$0.00
WVTB	0%	\$0.00
WWBI	0%	\$0.00

I	Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	1	WCAX	10/07/16	10/14/16	Fr Hour 3	CM	10p-11p	F	:30	1 \$1,000.00 P-1	0.00 NM	2	\$2,000.00

Blue Bloods

Print Date: 10/06/16 15:55:01 Page 2 of 4

Order / Rev: 12038 Advertiser: Stefanik/Pol/R/Con/NY

Alt Order #: 8411515 Product Desc: Stefanik 4 Congress WCAX

Flight Dates: 10/07/16 - 10/16/16 Estimate: 923

Ln Ch Start End	Inventory Code Break	Start/End 7	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
1 WCAX 10/07/16 10/14/16	Fr Hour 3 CM Blue Bloods	10p-11p	F	:30	1 \$1,000.00 P-1	0.00 NM	2	\$2,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/03/16 10/09/16 Week: 10/10/16 10/16/16		\$1,000.00 \$1,000.00	0.00 0.00					
2 WCAX 10/14/16 10/14/16	M-F 11a-12p CM The Price is Right	11a-12p	F	:30	1 \$300.00 P-1	0.00 NM	1	\$300.00
Start Date	Weekdays Spots/Week	Rate \$300.00	Rating 0.00					
3 WCAX 10/14/16 10/14/16	CBS Afternoon Soaps CM CBS Soaps/Talk/Deal	1230p-4p	F	:30	1 \$75.00 P-1	0.00 NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week	<u>Rate</u> \$75.00	Rating 0.00					
4 WCAX 10/14/16 10/14/16	Noon News CM Noon News/ATF	12p-1230p	F	:30	1 \$150.00 P-1	0.00 NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week	<u>Rate</u> \$150.00	Rating 0.00					
6 WCAX 10/14/16 10/14/16	M-F 730p-8p CM Entertainment Tonight(Syn	730p-8p	F	:30	1 \$300.00 P-1	0.00 NM	1	\$300.00
Start Date Week: 10/10/16  End Date 10/16/16	Weekdays Spots/Week	Rate \$300.00	Rating 0.00					
7 WCAX 10/07/16 10/14/16	Fr Hour 1 CM MacGyver	8p-9p	F	:30	1 \$500.00 P-1	0.00 NM	2	\$1,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/03/16 10/09/16 Week: 10/10/16 10/16/16	F 1	\$500.00 \$500.00	0.00 0.00					
8 WCAX 10/10/16 10/10/16	M-F 11a-12p CM The Price is Right	11a-12p	М	:30	1 \$300.00 P-1	0.00 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week	Rate \$300.00	Rating 0.00					
9 WCAX 10/10/16 10/10/16	CBS Afternoon Soaps CM CBS Soaps/Talk/Deal	1230p-4p	М	:30	1 \$75.00 P-1	0.00 NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week	<u>Rate</u> \$75.00	Rating 0.00					
10 WCAX 10/10/16 10/10/16	Noon News CM Noon News/ATF	12p-1230p	М	:30	1 \$150.00 P-1	0.00 NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week	<u>Rate</u> \$150.00	Rating 0.00					
11 WCAX 10/10/16 10/10/16	M-F 4p-5p CM Dr Phil(Syn)	4p-5p	M	:30	1 \$75.00 P-1	0.00 NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/16	Weekdays Spots/Week	<u>Rate</u> \$75.00	Rating 0.00					
12 WCAX 10/08/16 10/15/16	News Sa 7a-8a CM Channel 3 News	7a-8a	S-	:30	1 \$75.00 P-1	0.00 NM	2	\$150.00
Start Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/03/16 10/09/16 Week: 10/10/16 10/16/16	S- 1 S- 1	\$75.00 \$75.00	0.00 0.00					
N13 WCAX 10/08/16 10/08/16	CBS Sa Morning New 8&M CBS This Morning:Saturday	8a-10a	S-	:30	1 \$125.00 P-1	0.00 NM	1	\$125.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/03/16 10/09/16 N14 WCAX 10/09/16 10/09/16			0.00 5 PM S	:30	1 \$1,500.00 P-1	0.00 NM	1	\$1,500.00
Start Date End Date	NFL Browns vs Patriots  Weekdays Spots/Week	(1:00 PM-4:1 Rate	5 PM) Rating					
Week: 10/03/16 10/09/16		+ /	0.00	-20	1 \$2,000,000	0.00 NIM	4	\$2,000,00
N17 WCAX 10/16/16 10/16/16	Su Hour 1 CM 60 Minutes	7p-8p	S	:30	1 \$2,000.00 P-1	0.00 NM	1	\$2,000.00
Start Date         End Date           Week: 10/10/16         10/16/16	Weekdays Spots/Week	Rate \$2,000.00	Rating 0.00					

Print Date: 10/06/16 15:55:01 Page 3 of 4

Order / Rev: 12038 Advertiser: Stefanik/Pol/R/Con/NY

Alt Order #: 8411515 Product Desc: Stefanik 4 Congress WCAX

Flight Dates: 10/07/16 - 10/16/16 Estimate: 923

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N18 WCAX	10/16/1	6 10/16/16	Su Hour 2 NCIS: Los Angele	CM es	8p-9p	S	S :30	1	\$1,000.00 P-1	0.00 NM	1	\$1,000.00
Star Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays S	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
20 WCAX	10/13/1	6 10/13/16	M-F 11a-12p The Price is Righ	CM	11a-12p	T	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
Star Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays	Spots/Week 1	Rate \$300.00	Rating 0.00						
21 WCAX	10/13/1	6 10/13/16	CBS Afternoon Se	•	1230p-4p	T	:30	1	\$75.00 P-1	0.00 NM	1	\$75.00
Star Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays T	Spots/Week 1	Rate \$75.00	Rating 0.00						
22 WCAX	10/13/1	6 10/13/16	Noon News Noon News/ATF	СМ	12p-1230p	T	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
Star Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays T	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
23 WCAX	10/13/1	6 10/13/16	M-F 4p-5p Dr Phil(Syn)	СМ	4p-5p	T	:30	1	\$75.00 P-1	0.00 NM	1	\$75.00
Star Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays T	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
26 WCAX	10/11/1	6 10/11/16	M-F 11a-12p The Price is Righ	CM t	11a-12p	- T	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
Star Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays - T	Spots/Week 1	Rate \$300.00	Rating 0.00						
27 WCAX	10/11/1	6 10/11/16	CBS Afternoon Society CBS Soaps/Talk/	•	1230p-4p	- T	:30	1	\$75.00 P-1	0.00 NM	1	\$75.00
Star Week: 10/	rt Date 10/16	End Date 10/16/16	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
28 WCAX	10/11/1	6 10/11/16	Noon News Noon News/ATF	СМ	12p-1230p	- T	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
Star Week: 10/	rt Date 10/16	End Date 10/16/16	<u>Weekdays</u> - T	Spots/Week 1	Rate \$150.00	Rating 0.00						
30 WCAX	10/11/1	6 10/11/16	M-F 730p-8p Entertainment To	CM onight(Syn	730p-8p	- T	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
Star Week: 10/	rt Date 10/16	End Date 10/16/16	<u>Weekdays</u> - T	Spots/Week 1	Rate \$300.00	Rating 0.00						
32 WCAX	10/11/1	6 10/11/16	Tu Hour 2 Bull	СМ	9p-10p	- T	:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
Star Week: 10/	rt Date 10/16	End Date 10/16/16	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
33 WCAX	10/12/1	6 10/12/16	M-F 11a-12p The Price is Righ	CM it	11a-12p	W	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
Week: 10/		End Date 10/16/16	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
34 WCAX	10/12/1	6 10/12/16	Noon News Noon News/ATF	CM	12p-1230p	W	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
Star Week: 10/	rt <u>Date</u> 10/16	End Date 10/16/16	<u>Weekdays</u> W	Spots/Week 1	Rate \$150.00	Rating 0.00						
35 WCAX	10/12/1	6 10/12/16	M-F 4p-5p Dr Phil(Syn)	CM	4p-5p	W	:30	1	\$75.00 P-1	0.00 NM	1	\$75.00
Star Week: 10/	rt <u>Date</u> 10/16	End Date 10/16/16	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
36 WCAX	10/12/1	6 10/12/16	We Hour 1 Survivor	СМ	8p-9p	W	:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
Week: 10/		End Date 10/16/16	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
N37 WCAX	10/09/1	6 10/09/16	NFL Game Other NFL Regular Gar		4:25 PM-7:3 (4:25 PM-7:3	80 PM S	30	1	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	(4.25 PM-7.3	Rating						

Print Date: 10/06/16 15:55:01 Page 4 of 4

Order / Rev: 12038 Advertiser: Stefanik/Pol/R/Con/NY

Alt Order #: 8411515 Product Desc: Stefanik 4 Congress WCAX

Flight Dates: 10/07/16 - 10/16/16 Estimate: 923

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Γime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
N37 WCAX	10/09/1	6 10/09/16	NFL Game Other NFL Regular Gar		4:25 PM-7:3 (4:25 PM-7:3	80 PM S 80 PM)	:30	1	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
Sta Week: 10/	rt Date 03/16	End Date 10/09/16	Weekdays S	Spots/Week	Rate \$1,500.00	Rating 0.00						
N38 WCAX			M-F 5p-6p	СМ	5p-6p	F	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
<u>Sta</u> Week: 10/	rt Date 10/16	End Date 10/16/16	Channel 3 News WeekdaysF	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N39 WCAX	10/15/1	6 10/15/16	CBS Sa Morning CBS This Mornin		8a-10a	S-	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
Sta Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays S-	Spots/Week	Rate \$150.00	Rating 0.00						
N40 WCAX			Su Hour 4 Elementary	СМ	10p-11p	S	:30	1	\$700.00 P-1	0.00 NM	1	\$700.00
<u>Sta</u> Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays S	Spots/Week	Rate \$700.00	Rating 0.00						
N41 WCAX	10/09/1	6 10/16/16	Face the Nation Face the Nation	СМ	1030a-1130	aS	:30	1	\$300.00 P-1	0.00 NM	2	\$600.00
<u>Sta</u> Week: 10/ Week: 10/		End Date 10/09/16 10/16/16	Weekdays S S	Spots/Week 1 1	Rate \$300.00 \$300.00	Rating 0.00 0.00						
N42 WCAX	10/09/1	6 10/09/16	Su Prime Other 1 60 Minutes	СМ	7:30 PM-9:0 (7:30 PM-9:0	00 PMS 00 PM)	:30	1	\$1,200.00 P-1	0.00 NM	1	\$1,200.00
<u>Sta</u> Week: 10/	rt Date 03/16	End Date 10/09/16	Weekdays S	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
N43 WCAX	10/09/1	6 10/09/16	CBS Su Morning CBS Sunday Mor		9a-1030a	S	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
<u>Sta</u> Week: 10/	rt Date 03/16	End Date 10/09/16	Weekdays S	Spots/Week 1	Rate \$300.00	Rating 0.00						
N44 WCAX	10/16/1	6 10/16/16	CBS Su Morning CBS Sunday Mor		9a-1030a	S	:30	1	\$400.00 P-1	0.00 NM	1	\$400.00
<u>Sta</u> Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays S	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
N45 WCAX	10/13/1	6 10/13/16	NFL Game Other NFL Denver vs S		8:00 PM-11: (8:00 PM-11	30 PMT :30 PM)	:30	1	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
<u>Sta</u> Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays T	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
N46 WCAX	10/11/1	6 10/11/16	M-F 5p-6p Channel 3 News	СМ	5p-6p	- T	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
Sta Week: 10/	rt Date 10/16	End Date 10/16/16	<u>Weekdays</u> - T	Spots/Week	Rate \$150.00	Rating 0.00						
N47 WCAX			Tu Hour 1 NCIS	СМ	8p-9p	- T	:30	1	\$2,000.00 P-1	0.00 NM	1	\$2,000.00
Sta Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays - T	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
N48 WCAX	10/09/1	6 10/09/16	Presidential/VP D		9:00 PM-11: (9:00 PM-11	:00 PM S :00 PM)	:30	1	\$1,500.00 P-1	0.00 NM	1	\$1,500.00
Sta Week: 10/	rt Date 03/16	End Date 10/09/16	Weekdays S	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
N49 WCAX			CBS Sa Morning CBS This Mornin		8a-10a	S-	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/16/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
				<u> </u>	,					Totals	45	\$23,850,00

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

	Station and Location: Date:							
WCAX - Burlington 161								
I, Media Ad Ventures, Inc.								
being/on behalf of: Elise Stefanik								
a legally qualified candidate of the Republican								
			ngressmai	1				
in the Gene	eral		***************************************					
election to be held on: November 8, 2016								
do hereby request station time as follows:								
	Time of						-	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached	sec attached	10/3-10/16/16	Cardidate only fixed	secattachel	see

Attach proposed schedule with charges (if available): 23, 700

I represent that the payment for the above described broadcast time has been furnished by:

# Elise for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

### Cabell Hobbs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016	about	
Date	Signature	And Control of the Co
To Be	Signed By Station Representative	
/ Accepted	☐ Accepted in Part	☐ Rejected
l Vistor An	Nicholas Hasenece	General Seles Minager
Signature	Printed Name	Title

# FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

, Elise Stefanik									
(name of federal candidate or authorized committee) he programming to be broadcast (in whole or in part) pursu	ereby certify that the uant to this agreement:								
does	□ does not								
refer to an opposing candidate (check applicable be programming that does refer to an opposing candidate:	ox). I further certify that for the								
(check applicable box)									
the radio programming contains a personal audio statement by the candidate that dentifies the candidate, the office being sought, and that the candidate has approved he broadcast.									
the television programming contains a clearly identifiable photograph or similar mage of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the proadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.									
signature of candidate or authorize	ed committee ,								
Brad Mont, Agent	10/6/16								
printed name	date								

# Media Ad Ventures, Inc

8136 Old Keene Mill Rd • Springfield, VA 22152 • 703.569.9400 • 703.569.9004 (fax)

# 

October 6, 2016

To: Albany Watertown & Burlington TV Stations & Cable Systems

From: Carolyn Bush

Re: Elise for Congress

For: Estimate # 917 & 923

# **EFFECTIVE Thur Oct 6 thru Sun Oct 15**

## PLEASE RUN:

"Introduction":30

**4SPMESFCT04** 

100

If your station does NOT accept HD ads then run you will receive SD version of the ad with the same name & code (minus the "H")

The <u>Introduction</u> spot will arrive at stations via Extreme Reach on Thursday, October 6<sup>th</sup>.

PLEASE E-MAIL <u>traffic@mavdc.com</u> to confirm receipt

PLEASE CALL CAROLYN OR MIANNA AT 703-569-9400
IF THERE ARE ANY QUESTIONS.
THANK YOU.

# Media Ad Ventures, Inc

8136 Old Keene Mill Rd • Springfield, VA 22152 • 703.569.9400 • 703.569.9004 (fax)

## 

October 6, 2016

To: Albany Watertown & Burlington TV Stations & Cable Systems

From: Carolyn Bush

Re: Elise for Congress

For: Estimate # 917 & 923

# EFFECTIVE Thur Oct 6 thru Sun Oct 16

## PLEASE RUN:

"Introduction":30

4SPMESFCT04

100

If your station does NOT accept HD ads then run you will receive SD version of the ad with the same name & code (minus the "H")

The <u>Introduction</u> spot will arrive at stations via Extreme Reach on Thursday, October 6<sup>th</sup>.

PLEASE E-MAIL <u>traffic@mavdc.com</u> to confirm receipt

PLEASE CALL CAROLYN OR MIANNA AT 703-569-9400
IF THERE ARE ANY QUESTIONS.
THANK YOU.

# Media Ad Ventures, Inc

8136 Old Keene Mill Rd • Springfield, VA 22152 • 703.569.9400 • 703.569.9004 (fax)

# 

October 13, 2016

To: Albany Watertown & Burlington TV Stations & Cable Systems

From: Carolyn Bush

Re: Elise for Congress

For: Estimate # 923, 928 & 930

NOTE: Different Start Date for ALBANY vs. Rest of the Markets

# For Watertown & Burlington

# **Fri Oct 14 thru Sun Oct 23**

**PLEASE RUN:** 

"New Leadership": 30 4SPMESFCT07H 100%

For ALBANY

# **EFFECTIVE Mon Oct 17 thru Sun Oct 23**

PLEASE RUN (Continue current traffic until Monday):

"New Leadership" :30 4SPMESFCT07H 100%

If your station does NOT accept HD ads then run you will receive SD version of the ad with the same name & code (minus the "H")

The New Leadership spot will arrive at stations via Extreme Reach on Thursday, October 13<sup>th</sup>.

PLEASE E-MAIL <u>traffic@mavdc.com</u> to confirm receipt

PLEASE CALL CAROLYN OR MIANNA AT 703-569-9400
IF THERE ARE ANY QUESTIONS.
THANK YOU.

REP HEADLINE# 8411515 12038

REP: TEL# 703-516-9399 FAX# CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703-516-9680

OCT6/16 13.30 \*\*\* WCAX-TV \*\*\*

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY REP.# OFF.# SALES								
AGY #	AGY. NAME	MEDIA AD VENTURES	ROLYN BUSH					
		8136 OLD KEENE MILL RD, SUITE A300	SALES	PRSN WA-	MICK NESC	(H)		
		SPRINGFIELD, VA 22153						
ORDER #		CONTRACT # 8411515	_ CLASS:	NATL.	LOCAL	REGIONAL		
PRDCT STEFANIK	4 CONGRESS	EST#923 COMMENTS: (LINE, ORDER, IN	VOICE)					
FLIGHT DATES OC	т3/16 ост:	16/16 WK-2						
CITY TAX	STATE	TAX CO-OP BILLING NEEDED_			DAT	E_OCT6/16	13.30	

REP: THIS IS A NEW ORDER

\*\*CLIENT: STEFANIK 4 CONGRESS\*\*

OUR TOTAL IS \$23,875

PLS CONFIRM THANKS, KELLY

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

:LINE#:REP :C		PERIOD	: LGTH	: SEC		RATE	2 3	START DATE	2		:SPTS:		DAYS	:TOTL:
	ENCY ADVE			6	AGEN	CY EST#	= 92	3						
1	1000P-	1100P	30		\$1,	000.00	1	0/7	1	0/14	1	FRI		2
PROGRAM CON COM		BLOODS BLOODS						- 7	n.					
2	1100A-	1200N	30		\$30	0.00	1	0/14	1	0/14	1	FRI		1
PROGRAM CON COM		PRICE IS												

REP: TEL# 703-516-9399 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 8411515 ORDER WORKSHEET HARRIS REPORT FROM REP OCT6/16 13.30
\*\*\* ORIGINAL REV#0 \*\*\*

\*\*\* WCAX-TV \*\*\*

	TIME PERIOD					: END : DATE			:TOTL :SPTS
3 1	L230P-400P	30	\$75.00	/	10/14	10/14	1	FRI	1
	CBS SOAPS/TAI								
4 1	1200N-1230P	30	\$150.00		10/14	10/14	1	FRI	1
	CH 3 NEWS AT CH 3 NEWS AT								
5 5	500P-600P	30	\$125 00	150	10/14	10/14	1	FRI	1
	CHANNEL 3 NEW								
6 7	730P-800P	30	\$300.00	1	10/14	10/14	1	FRI	1
	ENTERTAINMENT ENTERTAINMENT								
7 8	300P-900P	30	\$500.00	6	10/7	10/14	1	FRI .	2
	MACGYVER - 9/ MACGYVER - 9/								
8 1	100A-1200N	30	\$300.00		10/10	10/10	1	MON	1
	THE PRICE IS	A CONTRACTOR OF THE PROPERTY O		اوا					
9 1	230P-400P	30	\$75.00		10/10	10/10	1	MON	1
	CBS SOAPS/TAI	-							
10 1	200N-1230P	30	\$150.00		10/10	10/10	1	MON	1
	CH 3 NEWS AT CH 3 NEWS AT								
11 4	100P-500P	30	\$75.00		10/10	10/10	1	MON	1

PROGRAM : DR.PHIL CON COM1: DR.PHIL REP HEADLINE# 8411515 \*\*\* ORIGINAL REV#0 \*\*\* FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT6/16 13.30 \*\*\* WCAX-TV \*\*\*

INE#:REP :CD: :LINE#: :	TIME PERIOD : :	LGTH : SEC :		: START : DATE	: END : DATE		WEEK: DAYS	:TOTL :SPTS
12 70	A008-A00	30	\$75.00	10/8	10/15	1	SAT	2
	WCAX SAT 7AM NEW WCAX SAT 7AM NEW							
13 80	00A-1000A	30	\$125.00		10/15	1	SAT	2
	CBS THIS MRNG SZ CBS THIS MRNG SZ		10/15-15	٥				
	00P-415P		A CHARLES BY DO BY DATE					2
PROGRAM : CON COM1:	NFL - BROWNS VS NFL - BROWNS VS				randidate i	in this	race	
15 10	000P-1100P	30	\$525.00	10/9	10/16	1	SUN	2
	ELEMENTARY - 9/1 ELEMENTARY - 9/1	19-11/8	18	A delate				
16 10	30A-1130A	30	\$250.00	10/9	10/16	1	SUN	2
	FACE THE NATION FACE THE NATION		300					
17 70	00P-800P	30	\$2,000.00	10/9	10/16	1	SUN	2
	60 MINUTES - 9/1	19-11/8 19-11/8	10/9 730-98	4				
18 80	00P-900P	30	\$1,000.00	10/9	10/16	1	SUN	2
PROGRAM : CON COM1:	NCIS:LOS ANGELES	5 - 9/19-11/ 5 - 9/19-11/	8 (0/9		e			
19 90	00A-1030A	30	1		10/16	1	SUN	2
	CBS SUNDAY MORNICBS SUNDAY MORNI		10/16					
20 11	L00A-1200N	30	\$300.00 \	10/13	10/13	1	THU	1
	THE PRICE IS RIC		VO					

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

10/11 10/11 1 TUE

FAX# 703-516-9680

OCT6/16 13.30 \*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 \*\*\* ORIGINAL REV#0 \*\*\*

29 500P-600P 30

PROGRAM : CHANNEL 3 NEWS AT FIVE CON COM1: CHANNEL 3 NEWS AT FIVE

:LINE	#:REP :CD :LINE#:	: TIME PERIOD :			: START : DATE	: END : DATE		WEEK: DAYS	: TOTL:
	21	1230P-400P	30	\$75.00 🗸	10/13	10/13	1	THU	1
		: CBS SOAPS/TA : CBS SOAPS/TA							
	22	1200N-1230P	30	\$150.00 🗸	10/13	10/13	1	THU	1
	PROGRAM CON COM1	: CH 3 NEWS AT : CH 3 NEWS AT	NOON ACROSS NOON ACROSS	THE FENCE					
	23	400P-500P	30	\$75.00	10/13	10/13	1	THU	1.
		: DR.PHIL : DR.PHIL							
	24	730P-800P	30	\$300.00 🤍	10/13	10/13	1	THU	1
		: ENTERTAINMEN' : ENTERTAINMEN'							
	25	800P-1130P	30	\$800.00	10/13	10/13	1	THU	1
	PROGRAM CON COM1	: NFL THURSDAY : NFL THURSDAY	- DENVER VS. - DENVER VS.	san dieg 50	20				
	26	1100A-1200N	3.0	\$300.00 /	10/11	10/11	1.	TUE	1
	PROGRAM CON COM1	: THE PRICE IS : THE PRICE IS	RIGHT(X2) RIGHT(X2)						
	27	1230P-400P	30	\$75.00	10/11	10/11	1	TUE	1
		: CBS SOAPS/TAI							
	28	1200N-1230P	30	\$150.00	10/11	10/11	1	TUE	1
i.		CH 3 NEWS AT CH 3 NEWS AT							

ORDER WORKSHEET

CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

FAX# 703-516-9680

CONTRACT TOTAL

TOTAL SPOTS

OCT6/16 13.30 \*\*\* WCAX-TV \*\*\*

23875.00

46

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : LINE#: : DATE : DATE : /WK: INVT : : TOTL: :SPTS: 30 730P-800P 30 \$300.00 / 10/11 10/11 1 TUE 1 PROGRAM: ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT \$1,800.00 10/11 10/11 1 31 800P-900P 30 TUE 1 2000 PROGRAM : NCIS CON COM1: NCIS \$1,200.00 / 10/11 10/11 1 32 900P-1000P 30 TUE 1 PROGRAM : BULL - 9/19-11/8 CON COM1: BULL - 9/19-11/8 33 1100A-1200N 30 \$300.00 10/12 10/12 1 WED 7 PROGRAM: THE PRICE IS RIGHT (X2) CON COM1: THE PRICE IS RIGHT (X2) \$150.00 34 1200N-1230P 30 10/12 10/12 1 WED 1 PROGRAM: CH 3 NEWS AT NOON ACROSS THE FENCE CON COM1: CH 3 NEWS AT NOON ACROSS THE FENCE 35 400P-500P 30 \$75.00 10/12 10/12 1 WED PROGRAM : DR.PHIL CON COM1: DR.PHIL \$1,200.00 10/12 10/12 1 36 800P-900P 30 WED 1 PROGRAM: SURVIVOR - 9/19-11/8 CON COM1: SURVIVOR - 9/19-11/8

MARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI DEMOS- RA35+\*

OCT/16 23875.00

REP HEADLINE# 8411515

\*\*\* ORIGINAL REV#0 \*\*\*

REP HEADLINE# 8411515 TRF# 12038 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399

ORDER WORKSHEET

FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM STATION OCT6/16 13.44

\*\*\* WCAX-TV \*\*\*

ADV #	V # ADV. NAME POLI/E STEFANIK/R/CON/NY REP.# OFF.								
AGY #	AGY. NAME	MEDIA AD VENTURES	BUYER	NAME CARO	LYN BUS	Н			
		8136 OLD KEENE MILL RD, SUITE A300	SALES	PRSN WA-	MICK N	ESCI (H)			
		SPRINGFIELD, VA 22153							
ORDER #		CONTRACT # 8411515	CLASS	: NATL.	LOCAL	REGIONAL			
PRDCT STEFANIK	4 CONGRES	S EST#923 COMMENTS: (LINE, ORDER,	INVOICE) _						
FLIGHT DATES OC	т3/16 ост	16/16 WK-2							
CITY TAX	STATE	CO-OP BILLING NEEDER	D		. 1	DATE OCT6/16	13.44		

REP: THIS IS A NEW ORDER

\*\*CLIENT: STEFANIK 4 CONGRESS\*\*

OUR TOTAL IS \$23,875

PLS CONFIRM THANKS, KELLY

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 23875.00 TOTAL SPOTS 46

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

ORDER WORKSHEET HARRIS REPORT FROM STATION OCT6/16 13.49

FAX# 703-516-9680

30S \$1,200.00

30S \$1,500.00 30S \$150.00

30S \$2,000.00

30S \$300.00 30S \$400.00

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

ADV #\_\_\_\_\_ ADV. NAME POLI/E STEFANIK/R/CON/NY REP.# OFF.# SALESMAN # AGY # AGY. NAME MEDIA AD VENTURES BUYER NAME CAROLYN BUSH 8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MICK NESCI (H) SPRINGFIELD, VA 22153 ORDER # CONTRACT # 8411515 CLASS: NATL. LOCAL REGIONAL PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE) FLIGHT DATES OCT3/16 OCT16/16 WK-2 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT6/16 13.49 STA: ADDED M1 THANKS ELLEN B 10/6 CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\* NO BUYS TO PRINT STATION MAKEGOOD OFFERS: 30S \$125.00 (OCT6/16) M1 UNRESL BUY#5 MISSED:FRI/500P-600P OCT14 30S \$125.00 BUY#13 SAT/800A-1000A OCT15 30S \$1,500.00 BUY#14 SUN/100P-415P OCT9 BUY#15 SUN/1000P-1100P OCT9-OCT16 30S \$525.00 30S \$250.00 BUY#16 SUN/1030A-1130A OCT9-OCT16 30S \$2,000.00 BUY#17 SUN/700P-800P OCT9 BUY#18 SUN/800P-900P OCT9 30S \$1,000.00 30S \$500.00 BUY#19 SUN/900A-1030A OCT9-OCT16 BUY#25 THU/800P-1130P OCT13 30S \$800.00 BUY#29 TUE/500P-600P OCT11 30S \$125.00 BUY#31 TUE/800P-900P OCT11 30S \$1,800.00 BUY#24 THU/730P-800P OCT13 305 \$300.00 OFFER: FRI/500P-600P 30S PLS ADVISE. OCT14 \$150.00 & SAT/800A-1000A OCT15 30S \$150.00 & SUN/1000P-1100P OCT16 30S \$700.00 & SUN/1030A-1130A OCT9-OCT16 30S \$300.00

& SUN/730P-900P

& SUN/900A-1030A

& SUN/900A-1030A

& THU/800P-1130P

& TUE/500P-600P

& TUE/800P-900P

CMT: RATES/NA

- 5

OCT9

OCT16

OCT13

OCT11

OCT11

OCT9

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM STATION OCT6/16 13.49

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP HEADLINE# 8411515 TRF# 12038

CONTRACT TOTAL 23875.00 TOTAL SPOTS 46

MARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI DEMOS- RA35+\*

OCT/16 23875.00

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT6/16 15.09

BUYER NAME CAROLYN BUSH

REP HEADLINE# 8411515 TRF# 12038 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

FAX# 703-516-9680

AGY # AGY. NAME MEDIA AD VENTURES

8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX\_\_\_\_\_ STATE TAX\_\_\_\_\_ CO-OP BILLING NEEDED\_\_\_\_\_

DATE OCT6/16 15.09

REP: REVISION

SPOTS REVISED AND RE-SENT

CREDIT OF \$25

PLS CNF

THANKS, MICK

ADDED M1 STA: THANKS

ELLEN B 10/6

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL: :SPTS: : DATE : DATE : /WK: INVT :

AGENCY ADVERTISER CODE = 146 AGENCY EST# = 923 AGENCY PRODUCT CODE = 163

5 S 500P-600P 30 \$125.00 10/14 10/14 0 FRI 0

PROGRAM : CHANNEL 3 NEWS AT FIVE CON COM1: CHANNEL 3 NEWS AT FIVE

38 A 500P-600P 30 \$150.00 V 10/14 10/14 1 FRI 1

PROGRAM: CH 3 NWS AT 5/THE 30

ORD COM1: RATES/NA

THIS IS A MAKE-GOOD FOR OCT14 ON LINE-5 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT15 ON LINE-13 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT9 ON LINE-14 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT9-OCT16 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT9-OCT16 ON LINE-16 FOR 1 SPOT/WK

THIS IS A MAKE-GOOD FOR OCT9 ON LINE THIS IS A MAKE-GOOD FOR OCT9 ON LINE THIS IS A MAKE-GOOD FOR OCT9-OCT16 OF THIS IS A MAKE-GOOD FOR OCT13 ON LITTHIS IS A MAKE-GOOD FOR OCT11 ON LITTHIS IS A MAKE-GOOD FOR OCT11 ON LITTHIS IS A MAKE-GOOD FOR OCT11 ON LITTHIS IS A MAKE-GOOD FOR OCT13 ON LITTHIS IS A MAKE-GOOD FOR OC	E-18 FOR 1 SPOT/ON LINE-19 FOR 1 NE-25 FOR 1 SPOT NE-29 FOR 1 SPOT NE-31 FOR 1 SPOT	WK SPOT/WK /WK /WK /WK				
39 A 800A-1000A 30	\$150.00 V	10/15	10/15	1	SAT	1
PROGRAM: CBS THIS MORNING SATURDAY ORD COM1: RATES/NA PART OF A MAKEGOOD MADE UP OF LINES  40 A 1000P-1100P 30	38-47	10/16	10/16	,	CHN	7
	\$700.00	10/16	10/16	1.	SUN	1
PROGRAM: ELEMENTARY ORD COM1: RATES/NA PART OF A MAKEGOOD MADE UP OF LINES 41 A 1030A-1130A 30		10/0	10/16	1	CHM	2
	\$300.00	10/9	10/16	1.	SUN	2
PROGRAM: FACE THE NATION ORD COM1: RATES/NA PART OF A MAKEGOOD MADE UP OF LINES  42 A 730P-900P 30	-1	10/0	10/0	1	CUN	1
	\$1,200.00	10/9	10/9	1	SUN	1
PROGRAM: 60 MINUTES ORD COM1: RATES/NA PART OF A MAKEGOOD MADE UP OF LINES	3					
43 A 900A-1030A 30	\$300.00	10/9	10/9	1	SUN	1
PROGRAM: CBS SUNDAY MORNING ORD COM1: RATES/NA PART OF A MAKEGOOD MADE UP OF LINES	1					
44 A 900A-1030A 30	\$400.00	10/16	10/16	1	SUN	1
PROGRAM: CBS SUNDAY MORNING ORD COM1: RATES/NA PART OF A MAKEGOOD MADE UP OF LINES	38-47					
45 A 800P-1130P 30	\$1,500.00	10/13	10/13	1	THU	1
PROGRAM: NFL DENVER VS SAN DIEGO ORD COM1: RATES/NA PART OF A MAKEGOOD MADE UP OF LINES	,					
46 A 500P-600P 30	\$150.00	10/11	10/11	1	TUE	1
PROGRAM : CH 3 NWS AT 5/THE 30						

ORD COM1: RATES/NA

PART OF A MAKEGOOD MADE UP OF LINES 38-47

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 703-516-9680

ORDER WORKSHEET HARRIS REPORT FROM REP OCT6/16 15.09
\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\* REP HEADLINE# 8411515 TRF# 12038 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

:CD: TIME PERIOD :	LGTH : SEC :	: RATE	: START : DATE		:SPTS: WE :/WK: IN		:TOTL:
A 800P-900P	30	\$2,000.00	10/11	10/11	1	TUE	1
RAM : NCIS COM1: RATES/NA OF A MAKEGOOD MADE UP	OF LINES	38-47					
E 800A-1000A	30	\$125.00	10/8	10/8	1	SAT	1
E 800A-1000A	30	\$125.00	10/15	10/15	0	SAT	0
RAM : CBS THIS MRNG S			Au.				
S 100P-415P	30	\$1,500.00	V 10/9	10/9	1	SUN	1
RAM : NFL - BROWNS VS COM1: NFL - BROWNS VS							
S 1000P-1100P	30	\$525.00	10/9	10/16	0	SUN	0
RAM : ELEMENTARY - 9/ COM1: ELEMENTARY - 9/							
s 1030A-1130A	30	\$250.00	10/9	10/16	0	SUN	0
RAM : FACE THE NATION COM1: FACE THE NATION							
ES 700P-800P	30	\$2,000.00	10/9	10/9	0	SUN	0
ES 700P-800P	30	\$2,000.00	10/16	10/16	1	SUN	1
RAM: 60 MINUTES - 9/ COM1: 60 MINUTES - 9/							
ES 800P-900P	30	\$1,000.00	10/9	10/9	0	SUN	О
ES 800P-900P	30	\$1,000.00	10/16	10/16	1	SUN	1
RAM : NCIS:LOS ANGELE COM1: NCIS:LOS ANGELE							
S 900A-1030A	30	\$500.00	10/9	10/16	0	SUN	0
	30 ING		10/9	10/16	0		SUN

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT6/16 15.09

FAX# 703-516-9680

SUN

1

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL: : :LINE#: : : DATE : DATE : /WK: INVT : 3 3 :SPTS: 24 S 730P-800P 30 \$300.00 10/13 10/13 0 THU 0 PROGRAM: ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT 25 S 800P-1130P 30 \$800.00 10/13 10/13 0 THU PROGRAM : NFL THURSDAY - DENVER VS. SAN DIEG CON COM1: NFL THURSDAY - DENVER VS. SAN DIEG 29 S 500P-600P 30 \$125.00 10/11 10/11 0 TUE PROGRAM : CHANNEL 3 NEWS AT FIVE CON COM1: CHANNEL 3 NEWS AT FIVE 31 S 800P-900P 30 \$1,800.00 10/11 10/11 TUE 0

37 A 425P-730P

PROGRAM : NFL

PROGRAM: NCIS CON COM1: NCIS

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

48 A 900P-1100P 30 \$1,500.00 \( \sqrt{10/9} \) 10/9 1 SUN

10/9

10/9

\$1,500.00

PROGRAM : DEBATE

49 A 800A-1000A 30 \$150.00 J 10/15 1 SAT

PROGRAM : CBS THIS MORNING SATURDAY

30

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT6/16 15.09 

FAX# 703-516-9680

:LINE#	:REP :C :LINE#:		PERIOD	: LGTH	: SEC	:	RATE	=	START DATE	Ę.	END		: WEEK		DA		TOTL:
					•			-	DITTE	-	DITTL	. , , , , ,	. 11441	•		-	0110
		OD OFFERS						100.007.0000							* ***	annua anna mario	
M1 (		BUY#5	MISSED	:FRI/500				OCT1					\$125.00		(OC	r6/16)	
		BUY#13		SAT/800				OCT1					\$125.00				
		BUY#14		SUN/100	100000000000000000000000000000000000000			OCT9				30S	\$1,500.				
		BUY#15		SUN/100					-OCT16				\$525.00				
		BUY#16		SUN/103					-OCT16			30S	\$250.00				
		BUY#17		SUN/700				OCT9				30S	\$2,000.				
		BUY#18		SUN/800				OCT9					\$1,000.				
		BUY#19		SUN/900					-OCT16			30S	\$500.00				
		BUY#25		THU/800				OCT1				30S	\$800.00				
		BUY#29		TUE/500	P-600	P		OCT1				30S	\$125.00				
		BUY#31		TUE/800	P-900	P		OCT1				30S	\$1,800.	00			
		BUY#24		THU/730	P-800	P		OCT1	3			30S	\$300.00	(			
			OFFER	:FRI/500	P-600	P		OCT1	4			30S	\$150.00	(	PLS	ADVISE	-
			&	SAT/800	A-100	OA		OCT1	5			30S	\$150.00	Ŕ			
			&	SUN/100	0P-11	0 O P		OCT1	6			30S	\$700.00	(			
			&	SUN/103	30A-11	30A		OCT9	-OCT16			30S	\$300.00	ŧ			
			&	SUN/730	P-9001	P		OCT9				30S	\$1,200.	00			
			&	SUN/900	A-103	0A		OCT9				30S	\$300.00	(			
			&	SUN/900	A-103	0 A		OCT1	6			30S	\$400.00	(			
			&	THU/800	P-113	0 P		OCT1	3			30S	\$1,500.	00			
			&	TUE/500	P-6001	P		OCT1	1			30S	\$150.00				
			&	TUE/800	P-9001	P		OCT1	1			30S	\$2,000.	00			
			CMT	:RATES/N	IA												
OCT/16	2385	0.00										C	ONTRACT	TOTA	L	23850	.00
													TOTAL	SPOT	S		45

MARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI DEMOS- RA35+\*

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 703-516-9399 ORDER WORKSHEET

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

HARRIS REPORT FROM STATION OCT6/16 15.55 \*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CONTRACT # 8411515 CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX \_\_\_\_ STATE TAX \_\_\_ CO-OP BILLING NEEDED\_\_\_\_\_

DATE OCT6/16 15.55

REP:

REVISION

SPOTS REVISED AND RE-SENT

CREDIT OF \$25

PLS CNF

THANKS, MICK

STA:

ADDED M1

THANKS

ELLEN B 10/6

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

JOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION OCT6/16 15.55 \*\*\* WCAX-TV \*\*\*

FAX# 703-516-9680

REP HEADLINE# 8411515 TRF# 12038 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

CMT: RATES/NA

STAT	ION MAKE	GOOD OFFER	s:					
Ml	OK'D	BUY#5	MISSED	:FRI/500P-600P	OCT14	305	\$125.00	(OCT6/16)
		BUY#13		SAT/800A-1000A	OCT15	30S	\$125.00	
		BUY#14		SUN/100P-415P	OCT9	30S	\$1,500.00	
		BUY#15		SUN/1000P-1100P	OCT9-OCT16	30S	\$525.00	
		BUY#16		SUN/1030A-1130A	OCT9-OCT16	30S	\$250.00	
		BUY#17		SUN/700P-800P	OCT9	30S	\$2,000.00	
		BUY#18		SUN/800P-900P	OCT9	30S	\$1,000.00	
		BUY#19		SUN/900A-1030A	OCT9-OCT16	30s	\$500.00	
		BUY#25		THU/800P-1130P	OCT13	30S	\$800.00	
		BUY#29		TUE/500P-600P	OCT11	30S	\$125.00	
		BUY#31		TUE/800P-900P	OCT11	30S	\$1,800.00	
		BUY#24		THU/730P-800P	OCT13	30S	\$300.00	
			OFFER	:FRI/500P-600P	OCT14	30S	\$150.00	PLS ADVISE.
			&	SAT/800A-1000A	OCT15	30S	\$150.00	
			δ.	SUN/1000P-1100P	OCT16	30S	\$700.00	
			&	SUN/1030A-1130A	OCT9-OCT16	30S	\$300.00	
			&	SUN/730P-900P	OCT9	30S	\$1,200.00	
			&	SUN/900A-1030A	OCT9	30S	\$300.00	
			&	SUN/900A-1030A	OCT16	30S	\$400.00	
			&	THU/800P-1130P	OCT13	30S	\$1,500.00	
			&	TUE/500P-600P	OCT11	30S	\$150.00	
			&	TUE/800P-900P	OCT11	30S	\$2,000.00	

CONTRACT TOTAL 23850.00 TOTAL SPOTS 45

### Print Date 10/10/16 15:40:14

### ORDER

Orders Order / Rev: 12038 8411515 Alt Order #: Product Desc: Stefanik 4 Congress Estimate: Flight Dates: 10/07/16 - 10/16/16 Primary AE: HRP Washington DC AE 10/10/16 / 10/10/16 Sales Office: Original Date / Rev: N-DC Order Type: **GENERAL** Sales Region: NAT **Media Ad Ventures** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 8136 Old Keene Mill Road EOM/EOC Billing Cycle: Springfield, VA 22152 Agency Commission: 15% Advertiser Stefanik/Pol/R/Con/NY New Business Thru: Name: A35+ 00:15:00 Demographic: Order Separation: **Product Codes:** Candidates Advertiser External ID: Priority: P-1 Agency External ID: Unit Code: Revenue Codes: AGY, POL, POL-CAND General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	46	\$23,800.00	\$20,230.00

### **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	46	\$23,800.00	\$20,230.00	0.00
Totals	46	\$23,800,00	\$20,230,00	0.00

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP Washington DC AE	N-DC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
WCAX	32%	\$23,800.00
Market	100%	\$74,375.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
ECAX	0%	\$0.00
UNKWN	0%	\$0.00
WBVT	0%	\$0.00
WCFE	0%	\$0.00
WETK	0%	\$0.00
WFFF	8%	\$5,950.00
WLED	0%	\$0.00
WNNE	0%	\$0.00
WPTZ	50%	\$37,187.50
WVER	0%	\$0.00
WVNY	10%	\$7,437.50
WVTA	0%	\$0.00
WVTB	0%	\$0.00
WWBI	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	N50	WCAX	10/11/16	10/11/16	Tu Hour 1 NCIS	СМ	8p-9p	- T	:30 1	\$1,800.00 P-1	0.00 NM	1	\$1,800.00
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				Į	

Print Date: 10/10/16 15:40:14 Page 2 of 2

Order / Rev: 12038 Advertiser: Stefanik/Pol/R/Con/NY

Alt Order #: 8411515 Product Desc: Stefanik 4 Congress WCAX

Flight Dates: 10/07/16 - 10/16/16 Estimate: 923

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N50 WCAX	10/11/16	10/11/16	Tu Hour 1 NCIS	СМ	8p-9p	- T	:30	1	\$1,800.00 P-1	0.00 NM	1	\$1,800.00
		End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/1	0/16	10/16/16	- 1	1	\$1,800.00	0.00						
N51 WCAX	10/15/16	10/15/16	<b>CBS Sa Morning</b>	New 8aGM	8a-10a	S-	:30	1	\$150.00 P-1	0.00 NM	1	\$150.00
			CBS This Mornin	g:Saturday								
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1	0/16	10/16/16	S-	1	\$150.00	0.00						

Totals 46 \$23,800.00

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM STATION OCT10/16 11.31

FAX# 703-516-9680

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

DATE OCT10/16 11.31

REP.# OFF.# SALESMAN # ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY AGY # AGY. NAME MEDIA AD VENTURES BUYER NAME CAROLYN BUSH 8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MICK NESCI (H) SPRINGFIELD, VA 22153 ORDER # CONTRACT # 8411515 CLASS: NATL. LOCAL REGIONAL PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE) FLIGHT DATES OCT3/16 OCT16/16 WK-2

STA: ADDED M2 THANKS

ELLEN B 10/10

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

10 BUYS TO PRINT

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#47 MISSED:TUE/800P-900P OCT11 30S \$2,000.00 (OCT10/16) OCT11 30S \$1,800.00 PLS ADVISE. OFFER: TUE/800P-900P

CMT: RATE

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP HEADLINE# 8411515 TRF# 12038

SSS MOD# 1: APPROVED REV #0 SSS

OCT/16 23850.00 CONTRACT TOTAL 23850.00 TOTAL SPOTS 4.5

4ARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI DEMOS- RA35+\*

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/16 15.29

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY REP.# OFF.# SALESMAN # AGY # AGY. NAME MEDIA AD VENTURES BUYER NAME CAROLYN BUSH 8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MICK NESCI (H) SPRINGFIELD, VA 22153 ORDER # CONTRACT # 8411515 CLASS: NATL. LOCAL REGIONAL PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE) FLIGHT DATES OCT3/16 OCT16/16 WK-2 CITY TAX STATE TAX CO-OP BILLING NEEDED\_\_\_\_ DATE OCT10/16 15.29 REP: REVISION RATE REVISED 1X ADDED \$50 CREDIT PLS CNF THANKS, MICK STA: ADDED M2

THANKS

ELLEN B 10/10

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 1: UNAPPROVED REV #1 SSS

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : TOTL: : LINE#: : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 146 AGENCY PRODUCT CODE = 163

AGENCY EST# = 923

47 S 800P-900P 30 \$2,000.00 10/11 10/11 0 TUE

0

PROGRAM: NCIS

ORD COM1: RATES/NA

PART OF A MAKEGOOD MADE UP OF LINES 38-47

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 703-516-9680

TOTAL SPOTS

46

REP HEADLINE# 8411515 TRF# 12038 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/16 15.29
\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\* \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

:LINE#:REP :CD: TIME PERIO : :LINE#: :		: RATE	: START	: END : DATE	:SPTS: V		DAYS :TOTI
50 A 800P-900P	30	\$1,800.00	10/11	10/11	1	TUE	1
PROGRAM: NCIS ORD COM1: RATE THIS IS A MAKE-GOOD F	OR OCT11 ON LINE	-47 FOR 1 SPC	DT/WK				
51 A 800A-1000A	30	\$150.00	10/15	10/15	1	SAT	1
STATION MAKEGOOD OFFERS: M2 OK'D BUY#47 MISS OFF	ORNING SATURDAY  ED:TUE/800P-900P  ER:TUE/800P-900P  MT:RATE		OCT11 OCT11			,000.00	(OCT10/16) PLS ADVISE.
DCT/16 23800.00					CONT	TRACT TOTA	AL 23800.00

4ARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI DEMOS- RA35+\*

40D CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM STATION OCT10/16 15.40

FAX# 703-516-9680

\*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038 SSS MOD# 1: APPROVED REV #1 SSS

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY REP.# OFF.# SALESMAN #

AGY. NAME MEDIA AD VENTURES BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CONTRACT # 8411515 CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX\_\_\_\_\_ STATE TAX\_\_\_\_ CO-OP BILLING NEEDED\_\_\_\_ DATE OCT10/16 15.40

REP: REVISION

RATE REVISED 1X ADDED \$50 CREDIT PLS CNF THANKS, MICK

ADDED M2 STA: THANKS

ELLEN B 10/10

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

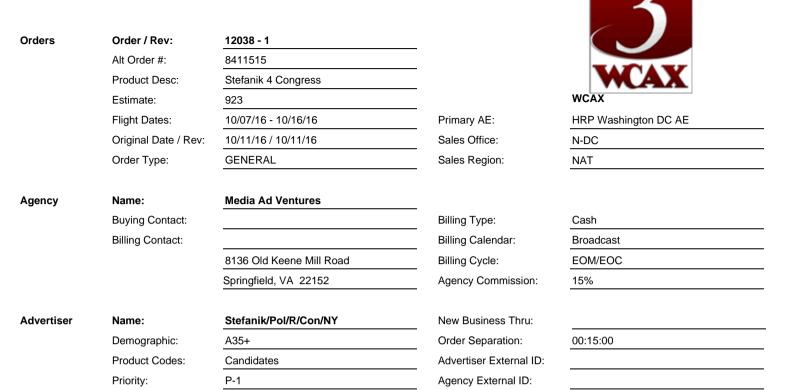
STATION MAKEGOOD OFFERS:

M2 OK'D BUY#47 MISSED:TUE/800P-900P OCT11 30S \$2,000.00 (OCT10/16) OFFER: TUE/800P-900P OCT11 30S \$1,800.00 PLS ADVISE.

CMT: RATE

CONTRACT TOTAL 23800.00 TOTAL SPOTS 4.6

### **ORDER**



### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	47	\$23,750.00	\$20,187.50

#### **Totals**

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	47	\$23,750.00	\$20,187.50	0.00
Totals	47	\$23,750.00	\$20.187.50	0.00

General

### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP Washington DC AE	N-DC	NAT	Start Of Order - End Of Order	100%

AGY, POL, POL-CAND

Order Share	Share	Total
WCAX	32%	\$23,750.00
Market	100%	\$74,218.75

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
ECAX	0%	\$0.00
UNKWN	0%	\$0.00
WBVT	0%	\$0.00
WCFE	0%	\$0.00
WETK	0%	\$0.00
WFFF	8%	\$5,937.50
WLED	0%	\$0.00
WNNE	0%	\$0.00
WPTZ	50%	\$37,109.38
WVER	0%	\$0.00
WVNY	10%	\$7,421.88
WVTA	0%	\$0.00
WVTB	0%	\$0.00
WWBI	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
•	N52	WCAX	10/12/16	10/12/16	We Hour 1 Survivor	СМ	8p-9p	W	:30 1	\$1,000.00 P-1	0.00 NM	1	\$1,000.00
		Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating					

Print Date: 10/11/16 13:42:20 Page 2 of 2

Order / Rev: 12038 - 1 Advertiser: Stefanik/Pol/R/Con/NY

Alt Order #: 8411515 Product Desc: Stefanik 4 Congress WCAX

Flight Dates: 10/07/16 - 10/16/16 Estimate: 923

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
N52 WCAX 10/12/16 10/12/16	We Hour 1 Survivor	СМ	8p-9p	W	:30 1	\$1,000.00 P-1	0.00 NM 1	\$1,000.00
Start Date         End Date           Week: 10/10/16         10/16/16	<u>Weekdays</u> <u> </u>	Spots/Week 1	Rate \$1,000.00	Rating 0.00				
N53 WCAX 10/14/16 10/14/16	M-F 5p-6p Channel 3 News	СМ	5р-6р	F	:30 1	\$150.00 P-1	0.00 NM 1	\$150.00
Start Date         End Date           Week: 10/10/16         10/16/16	Weekdays S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00				

Totals 47 \$23,750.00

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM STATION OCT11/16 12.29

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

REP HEADLINE# 8411515 TRF# 12038 \$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

ADV #\_\_\_\_\_ ADV. NAME POLI/E STEFANIK/R/CON/NY REP.# OFF.# SALESMAN #

BUYER NAME CAROLYN BUSH

AGY #\_\_\_\_\_ AGY. NAME MEDIA AD VENTURES

8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER #\_\_\_\_\_ CONTRACT #\_8411515 CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX\_\_\_\_\_ STATE TAX\_\_\_\_ CO-OP BILLING NEEDED\_\_\_\_\_

DATE OCT11/16 12.29

STA:

ADDED M3 FOR TOMORROW

THANKS

ELLEN B 10/11

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NO BUYS TO PRINT

STATION MAKEGOOD OFFERS:

M3 UNRESL BUY#36 MISSED:WED/800P-900P

MISSED:WED/800P-900P OCT12 OFFER:WED/800P-900P OCT12

CMT:LUR

OCT/16 23800.00

30s \$1,200.00 (OCT11/16) 30S \$1,000.00 PLS ADVISE.

CONTRACT TOTAL 23800.00 TOTAL SPOTS 46

MARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI DEMOS- RA35+\*

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/16 13.25

REP HEADLINE# 8411515 TRF# 12038 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

ADV #\_\_\_\_\_ ADV. NAME POLI/E STEFANIK/R/CON/NY REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CLASS: NATL. LOCAL REGIONAL

FAX# 703-516-9680

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX \_\_\_\_ STATE TAX \_\_\_ CO-OP BILLING NEEDED\_\_\_\_\_

DATE OCT11/16 13.25

REP:

REVISION RATE CORRECTED

1X ADDED

CREDIT OF \$50

PLS CNF

THANKS, MICK

ADDED M3 FOR TOMORROW STA:

THANKS

ELLEN B 10/11

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

D: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL: : : DATE : DATE : /WK: INVT : :SPTS:
: : : : DATE : DATE : /WK: INVT : :SPTS:

PROGRAM: SURVIVOR - 9/19-11/8 CON COM1: SURVIVOR - 9/19-11/8

36 S 800P-900P 30

\$1,200.00 10/12 10/12 0

WED

REP HEADLINE# 8411515 TRF# 12038

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

SVC- NSI DEMOS- RA35+\* CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

FAX# 703-516-9680

OCT11/16 13.25

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL: : :LINE#:: DATE : DATE : /WK: INVT : :SPTS: 52 A 800P-900P 30 \$1,000.00 10/12 10/12 1 WED 1 PROGRAM: SURVIVOR - 9/19-11/8 ORD COM1: LUR THIS IS A MAKE-GOOD FOR OCT12 ON LINE-36 FOR 1 SPOT/WK 53 A 500P-600P 30 \$150.00 10/14 10/14 1 FRI PROGRAM: CH 3 NWS AT 5/THE 30 STATION MAKEGOOD OFFERS: OCT12 OCT12 30S \$1,200.00 (OCT11/16) M3 OK'D BUY#36 MISSED:WED/800P-900P OFFER: WED/800P-900P 30S \$1,000.00 PLS ADVISE. CMT: LUR CONTRACT TOTAL 23750.00 OCT/16 23750.00 TOTAL SPOTS 47 MARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 703-516-9680

REP HEADLINE# 8411515 TRF# 12038 SSS MOD# 2: APPROVED REV #1 \$\$\$

ORDER WORKSHEET HARRIS REPORT FROM STATION OCT11/16 13.42 \*\*\* WCAX-TV \*\*\*

REP.# OFF.# SALESMAN # ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY AGY # AGY. NAME MEDIA AD VENTURES BUYER NAME CAROLYN BUSH 8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MICK NESCI (H) SPRINGFIELD, VA 22153 ORDER # CONTRACT # 8411515 CLASS: NATL. LOCAL REGIONAL PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX \_\_\_\_ STATE TAX \_\_\_ CO-OP BILLING NEEDED\_\_\_\_\_

DATE OCT11/16 13.42

REP:

REVISION

RATE CORRECTED

1x ADDED

CREDIT OF \$50

PLS CNF

THANKS, MICK

STA:

ADDED M3 FOR TOMORROW

THANKS

ELLEN B 10/11

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

STATION MAKEGOOD OFFERS:

M3 OK'D BUY#36 MISSED:WED/800P-900P

OFFER:WED/800P-900P

OCT12 OCT12 30S \$1,200.00 (OCT11/16)

30S \$1,000.00 PLS ADVISE.

CMT: LUR

CONTRACT TOTAL 23750.00

TOTAL SPOTS

47

#### ORDER

Orders Order / Rev: 12038 - 2 8411515 Alt Order #: Product Desc: Stefanik 4 Congress Estimate: Flight Dates: 10/07/16 - 10/16/16 Primary AE: HRP Washington DC AE 10/14/16 / 10/14/16 Sales Office: Original Date / Rev: N-DC Order Type: **GENERAL** Sales Region: NAT **Media Ad Ventures** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 8136 Old Keene Mill Road EOM/EOC Billing Cycle: Springfield, VA 22152 Agency Commission: 15% Advertiser Stefanik/Pol/R/Con/NY New Business Thru: Name: A35+ 00:15:00 Demographic: Order Separation: **Product Codes:** Candidates Advertiser External ID: Priority: P-1 Agency External ID: Unit Code: Revenue Codes: AGY, POL, POL-CAND General

#### Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	47	\$23,700.00	\$20,145.00

#### **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	47	\$23,700.00	\$20,145.00	0.00
Totals	47	\$23,700.00	\$20.145.00	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP Washington DC AE	N-DC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
WCAX	32%	\$23,700.00
Market	100%	\$74,062.50

Competitive Share	Share	Total
CABLE	0%	\$0.00
ECAX	0%	\$0.00
UNKWN	0%	\$0.00
WBVT	0%	\$0.00
WCFE	0%	\$0.00
WETK	0%	\$0.00
WFFF	8%	\$5,925.00
WLED	0%	\$0.00
WNNE	0%	\$0.00
WPTZ	50%	\$37,031.25
WVER	0%	\$0.00
WVNY	10%	\$7,406.25
WVTA	0%	\$0.00
WVTB	0%	\$0.00
WWBI	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Til	me Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
N41	WCAX	10/09/16	10/09/16	Face the Nation	CM	1030a-1130a	S	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
				Face the Nation									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

Print Date: 10/14/16 13:29:19 Page 2 of 2

Order / Rev: 12038 - 2 Advertiser: Stefanik/Pol/R/Con/NY

Alt Order #: 8411515 Product Desc: Stefanik 4 Congress WCAX

Flight Dates: 10/07/16 - 10/16/16 Estimate: 923

Ln Ch Start End	Inventory Code	e Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N41 WCAX 10/09/16 10/09	16 Face the Nation Face the Nation	СМ	1030a-1130a	S	:30	1	\$300.00 P-1	0.00 NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 10/03/16 <u>End Date</u>	<del></del>	Spots/Week 1	Rate \$300.00	Rating 0.00						
N54 WCAX 10/16/16 10/16	16 Face the Nation Face the Nation	СМ	1030a-1130a	S	:30	1	\$250.00 P-1	0.00 NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16/	<del></del>	Spots/Week 1	Rate \$250.00	Rating 0.00						

Totals 47 \$23,700.00

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT14/16 10.59

FAX# 703-516-9680

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY REP.# OFF.# SALESMAN # AGY # AGY. NAME MEDIA AD VENTURES BUYER NAME CAROLYN BUSH 8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MICK NESCI (H) SPRINGFIELD, VA 22153 CLASS: NATL. LOCAL REGIONAL ORDER # CONTRACT # 8411515 PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE) FLIGHT DATES OCT3/16 OCT16/16 WK-2 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT14/16 10.59 STA: ADDED M4 FOR SUNDAY THANKS ELLEN B 10/14 CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

OCT16

OCT16

JO BUYS TO PRINT

CT/16 23750.00

STATION MAKEGOOD OFFERS:

M4 UNRESL BUY#41 MISSED:SUN/1030A-1130A

OFFER:SUN/1030A-1130A

CMT:LUR

REP HEADLINE# 8411515 TRF# 12038

S\$\$ MOD# 3: APPROVED REV #0 \$\$\$

CONTRACT TOTAL 23750.00

PLS ADVISE.

TOTAL SPOTS 47

30S \$300.00 (OCT14/16)

30S \$250.00

1ARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

3VC- NSI

)EMOS- RA35+\*

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT14/16 12.38

FAX# 703-516-9680

REP HEADLINE# 8411515 TRF# 12038 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

\*\*CHANGES\*\* \*\*\* WCAX-TV \*\*\*

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

CONTRACT # 8411515 CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/16 OCT16/16 WK-2

CITY TAX CO-OP BILLING NEEDED CO-OP BILLING NEEDED

DATE OCT14/16 12.38

REP:

REVISION

RATE CORRECTED

PLS CNF

ORDER #

THANKS, MICK

STA: ADDED M4 FOR SUNDAY

THANKS ELLEN B 10/14

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

:LINE	E#:REP			IE PERIOD	: LGTH :	SEC :	RATE	:	START DATE	:		:SPTS:		DAYS	:TOTL:
				ERTISER DUCT COD	CODE = 146 E = 163	P	AGENCY EST#	ŧ = 92	3		-				
	41	E	1030A	-1130A	30		\$300.00	1	0/9	1	0/9	1	SUN		1
	41	E	1030A	-1130A	30		\$300.00	1	0/16	1	0/16	0	SUN		0
ı		GRAM COM1	-	E THE NA	TION										×

COM1: RATES/NA

PART OF A MAKEGOOD MADE UP OF LINES 38-47

CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT14/16 12.38

REP HEADLINE# 8411515 TRF# 12038 SSS MOD# 3: UNAPPROVED REV #1 SSS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL: 

PROGRAM : FACE THE NATION

ORD COM1: LUR

THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

MISSED:SUN/1030A-1130A M4 OK'D BUY#41 OCT16 30S \$300.00 (OCT14/16)

54 A 1030A-1130A 30 \$250.00 10/16 10/16 1 SUN

OFFER:SUN/1030A-1130A OCT16 30S \$250.00 PLS ADVISE.

CMT: LUR

OCT/16 23700.00 CONTRACT TOTAL 23700.00 TOTAL SPOTS 47

4ARKET TOTALS \$74,609 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

3VC- NSI DEMOS- RA35+\*

40D CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

?-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM STATION OCT14/16 13.22

FAX# 703-516-9680

\*\*\* WCAX-TV \*\*\*

DATE OCT14/16 13.22

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY REP.# OFF.# SALESMAN # BUYER NAME CAROLYN BUSH AGY # AGY. NAME MEDIA AD VENTURES 8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN WA- MICK NESCI (H) SPRINGFIELD, VA 22153 ORDER # CONTRACT # 8411515 CLASS: NATL. LOCAL REGIONAL PRDCT STEFANIK 4 CONGRESS EST#923 COMMENTS: (LINE, ORDER, INVOICE) FLIGHT DATES OCT3/16 OCT16/16 WK-2

REP: REVISION

RATE CORRECTED

REP HEADLINE# 8411515 TRF# 12038

S\$\$ MOD# 3: APPROVED REV #1 \$\$\$

PLS CNF

THANKS, MICK

ADDED M4 FOR SUNDAY STA:

THANKS

ELLEN B 10/14

CON CM \*\*\*.\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

JOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CITY TAX\_\_\_\_\_ STATE TAX\_\_\_\_\_ CO-OP BILLING NEEDED\_\_\_\_\_

STATION MAKEGOOD OFFERS:

30S \$300.00 (OCT14/16) OCT16 M4 OK'D BUY#41 MISSED:SUN/1030A-1130A 30S \$250.00 OCT16 PLS ADVISE. OFFER:SUN/1030A-1130A

CMT: LUR

CONTRACT TOTAL 23700.00 TOTAL SPOTS 47

8411515

\$300.00 NM

Deal#

### PREVIEW



**WCAX** 30 Joy Drive S. Burlington, VT 05403 Main: (802) 652-6300 Billing: (802) 652-6300

Invoice #	Invoice Date	Invoice Month	Invoice Period
		October 2016	09/26/16 - 10/16/16

Property	Account Executive	Sales Office	Sales Region
WCAX	HRP Washington DC AE	HRP Washington	National

Billing Address:

Media Ad Ventures Attention: Accounts Pavable

8136 Old Keene Mill Road Suite A300 Springfield, VA 22152

Estimate Number Advertiser Product Stefanik/Pol/R/Con/NY 923 Stefanik 4 Congress Order # Alt Order # Flight Dates

10/07/16 - 10/16/16

Billing Calendar

Cash **Broadcast** Special Handling Cash in Advance

Billing Type

12038

Advertiser Code Agency Code Product 1/2 146 163

Agency Ref Advertiser Ref

Send Payment To: WCAX P.O. Box 4508 **Burlington, VT 05406-4508** 

WCAX

7 10/07/16

F

10/14/16

10/14/16

MacGyver

Spots/ **End Date** Line Start Date Description Start/End Time MTWTFSS Length Week Rate Type 10/14/16 - - - - F- -1 10/07/16 Blue Bloods 10p-11p :30 \$1,000.00 NM MTWTFSS Weeks: Start Date End Date Spots/Week Rate 10/03/16 - - - - F- -\$1,000.00 10/09/16 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCAX 10/07/16 10:33 PM Blue Bloods 10p-11p :30 4SPMESFCT04 \$1,000.00 NM Start Date End Date Spots/Week Weeks: Rate 10/10/16 10/16/16 \$1,000.00 ---F--Air Time Description Start/End Time # Ch Day Air Date Length Ad-ID Spots: Rate Type :30 4SPMESFCT04 2 WCAX F 10/14/16 10:30 PM Blue Bloods 10p-11p \$1,000.00 NM ---- F--2 10/14/16 10/14/16 The Price is Right 11a-12p :30 \$300.00 NM MTWTFSS End Date Spots/Week Weeks: Start Date Rate \$300.00 10/10/16 10/16/16 - - - F- -Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type :30 4SPMESFCT04 WCAX F 10/14/16 11:28 AM The Price is Right 11a-12p \$300.00 NM 3 10/14/16 10/14/16 CBS Soaps/Talk/Deal 1230p-4p - - - - F- -:30 \$75.00 NM End Date MTWTFSS Spots/Week Rate Weeks: Start Date - - - - <del>F- -</del> 10/10/16 10/16/16 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type :30 4SPMESFCT04 **WCAX** F 10/14/16 3:58 PM CBS Soaps/Talk/Deal 1230p-4p \$75.00 NM 4 10/14/16 10/14/16 Noon News/ATF 12p-1230p ---- F--:30 \$150.00 NM MTWTFSS Weeks: Start Date End Date Spots/Week Rate 10/10/16 10/16/16 ---F--\$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type WCAX F 10/14/16 12:06 PM Noon News/ATF 12p-1230p :30 4SPMESFCT04 \$150.00 NM 6 10/14/16 10/14/16 Entertainment Tonight(Syi730p-8p - - - F- -:30 \$300.00 NM MTWTFSS Spots/Week Rate Start Date **End Date** Weeks: 10/10/16 10/16/16 ---F--\$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type

730p-8p

---F--

:30 4SPMESFCT04

\$500.00

NM

:30

Weeks: Start Date **End Date** MTWTFSS Spots/Week Rate

7:47 PM Entertainment Tonight(Syn

8p-9p



Send Payment To:
WCAX
P.O. Box 4508
Burlington, VT 05406-4508

Invoice #	Invoice Date	Invoice Month	Invoice Period
		October 2016	09/26/16 - 10/16/16

Advertiser Product Estimate Number Stefanik/Pol/R/Con/NY Stefanik 4 Congress 923

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
7 10/07/16	10/14/16	MacGyver	8p-9p	F	:30	1	\$500.00	NM	
	10/03/16	10/09/16 F	1	\$500.00					
Spots: # Ch		Date Air Time Desc	<del>'</del>	Start/End Time		h Ad-ID	OTO 4		Rate Type
1 WC Weeks:	AX F 10/		Spots/Week	8p-9p Rate	:3	0 4SPMESF	. 104		\$500.00 NM
Weeks.	10/10/16	End Date MTWTFSS F	<u> </u>	\$500.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	ription_	Start/End Time		h Ad-ID			Rate Type
2 WC	AX F 10/	14/16 8:29 PM Mac	Syver	8p-9p	:3	0 4SPMESF	CT04		\$500.00 NM
8 10/10/16	10/10/16	The Price is Right	11a-12p	M	:30	1	\$300.00	NM	
Weeks:	Start Date 10/10/16	End Date MTWTFSS M	Spots/Week 1	Rate \$300.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	ription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WC	AX M 10/	10/16 11:30 AM The F	Price is Right	11a-12p	:3	0 4SPMESF	CT04		\$300.00 NM
9 10/10/16	10/10/16	CBS Soaps/Talk/Dea	1230p-4p	M	:30	1	\$75.00	NM	
Weeks:	Start Date 10/10/16	End Date MΓWΓFSS M	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	ription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WC	AX M 10/	10/16 1:29 PM CBS	Soaps/Talk/Deal	1230p-4p	:3	0 4SPMESF	CT04		\$75.00 NM
10 10/10/16	10/10/16	Noon News/ATF	12p-1230p	M	:30	1	\$150.00	NM	
Weeks:	Start Date	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch		Date Air Time Desc		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WC	AX M 10/	10/16 12:02 PM Noon	News/ATF	12p-1230p	:3	0 4SPMESF	CT04		\$150.00 NM
11 10/10/16	10/10/16	Dr Phil(Syn)	4p-5p	M	:30	1	\$75.00	NM	
Weeks:	Start Date 10/10/16	End Date <u>MΓWΓFSS</u> <u>M</u>	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	ription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WC	AX M 10/	10/16 4:24 PM Dr Ph	nil(Syn)	4p-5p	:3	0 4SPMESF	CT04		\$75.00 NM
12 10/08/16	10/15/16	Channel 3 News	7a-8a	S-	:30	1	\$75.00	NM	
Weeks:	Start Date 10/03/16	End Date <u>MΓWΓFSS</u> S-	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch			ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	AX Sa 10/			7a-8a	:3	0 4SPMESF	CT04		\$75.00 NM
Weeks:	Start Date 10/10/16	End Date MTWTFSSS	Spots/Week 1	Rate \$75.00					
Spots: # Ch 2 WC	Day Air AX Sa 10/			Start/End Time		h Ad-ID 0 4SPMESF	TO7II		Rate Type \$75.00 NM
13 10/08/16	10/08/16	CBS This Morning:Sa		7a-8a	:30	1 43PME3F	\$125.00	NM	\$75.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	10/03/16	10/09/16S-	1	\$12 <u>5.00</u>					
Spots: # Ch			•	Start/End Time		h Ad-ID			Rate Type
1 WC	AX Sa 10/	08/16 8:23 AM CBS	This Morning:Saturday	8a-10a	:3	0 4SPMESF	CT04		\$125.00 NM
14 10/09/16	10/09/16	NFL Browns vs Patrio	ts 1:00 PM-4:15 PM	S	:30	1	\$1,500.00	NM	



Send Payment To:
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Burlington, VT 05406-4508

Invoice #	Invoice Date	Invoice Month	Invoice P	eriod	
		October 2016	09/26/16	- 10/16/16	;
					7

| Advertiser | Product | Estimate Number |
| Stefanik/Pol/R/Con/NY | Stefanik 4 Congress | 923 |

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
14 10/09/16	10/09/16	NFL Browns vs Patriots	1:00 PM-4:15 PM	S	:30	1	\$1,500.00	NM	
Weeks:	Start Date 10/03/16	End Date MTWTFSSS	Spots/Week 1	Rate \$1,500.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
2 W	CAX Su 10	0/09/16 2:40 PM NFL Bro	wns vs Patriots	1:00 PM-4:15 PN	<u>Л :3</u>	0 4SPMESF	CT04		\$1,500.00 NM
17 10/16/16	10/16/16	60 Minutes	7р-8р	S	:30	1	\$2,000.00	NM	
Weeks:		End Date <u>MTWTFSS</u> S	Spots/Week 1	Rate \$2,000.00					
Spots: # Ch				Start/End Time		th Ad-ID	CITIO MIX		Rate Type
2 W	CAX Su 10	0/16/16 7:19 PM 60 Minut	tes	7p-8p	:3	0 4SPMESF	С107н		\$2,000.00 NM
18 10/16/16	10/16/16	NCIS: Los Angeles	8p-9p	S	:30	1	\$1,000.00	NM	
Weeks:	Start Date 10/10/16	End Date MTWTFSSS	Spots/Week 1	Rate \$1,000.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
2 W	CAX Su 10	0/16/16 8:44 PM NCIS: Lo	os Angeles	8p-9p	:3	0 4SPMESF	СТО7Н		\$1,000.00 NM
20 10/13/16	10/13/16	The Price is Right	11a-12p	T	:30	1	\$300.00	NM	
Weeks:	Start Date 10/10/16	End Date MTWTFSS T	Spots/Week 1	Rate \$300.00					
Spots: # Ch	<u>Day Air</u>	r Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 W	CAX Th 10	)/13/16 11:58 AM The Pric	e is Right	11a-12p	:3	0 4SPMESF	CT04		\$300.00 NM
21 10/13/16	10/13/16	CBS Soaps/Talk/Deal	1230p-4p	T	:30	1	\$75.00	NM	
Weeks:	Start Date 10/10/16	End Date MTWTFSST	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch		r Date Air Time Descript		Start/End Time		th Ad-ID			Rate Type
1 W0	CAX Th 10	0/13/16 3:58 PM CBS So	aps/Talk/Deal	1230p-4p	:3	0 4SPMESF	CT04		\$75.00 NM
22 10/13/16	10/13/16	Noon News/ATF	12p-1230p	T	:30	1	\$150.00	NM	
Weeks:	Start Date 10/10/16	End Date MTWTFSS T	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
1 W	CAX Th 10	)/13/16 12:28 PM Noon Ne	ews/ATF	12p-1230p	:3	0 4SPMESF	CT04		\$150.00 NM
23 10/13/16	10/13/16	Dr Phil(Syn)	4p-5p	T	:30	1	\$75.00	NM	
Weeks:	Start Date 10/10/16	End Date <u>MTWTFSS</u> T	Spots/Week 1	Rate \$75.00					
Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
1 W	CAX Th 10	)/13/16 4:21 PM Dr Phil(S	Syn)	4p-5p	:3	0 4SPMESF	CT04		\$75.00 NM
26 10/11/16	10/11/16	The Price is Right	11a-12p	- T	:30	1	\$300.00	NM	
Weeks:	Start Date 10/10/16	End Date MTWTFSS - T	Spots/Week 1	Rate \$300.00					
Spots: # Ch	<u>Day Air</u>		<u>ion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	CAX Tu 10	0/11/16 11:31 AM The Price	e is Right	11a-12p	:3	0 4SPMESF	CT04		\$300.00 NM
27 10/11/16	10/11/16	CBS Soaps/Talk/Deal	1230p-4p	- T	:30	1	\$75.00	NM	
Weeks:	Start Date 10/10/16	End Date MTWTFSS - T	Spots/Week 1	Rate \$75.00					

### **PREVIEW**



Send Payment To: WCAX P.O. Box 4508 **Burlington, VT 05406-4508** 

Invoice #	Invoice Date	Invoice Month	Invoice Pe	eriod	
		October 2016	09/26/16	10/16/1	6

Advertiser Product Estimate Number Stefanik/Pol/R/Con/NY Stefanik 4 Congress 923

1	n Day Air			Start/End Time	Longt	h Ad-ID			Rate Type
Weeks:	Start Date 10/10/16	End Date MTWTFSS F	Spots/Week 1	<u>Rate</u> \$150.00					
38 10/14/16	10/14/16	Channel 3 News	5р-6р	F	:30	1	\$150.00	NM	
1 W	CAX Su 10/	/09/16 5:43 PM NFL Re	gular Game Other	4:25 PM-7:30 PM	1 :3	0 4SPMESF	CT04		\$1,500.00 NM
Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	tion	Start/End Time		h Ad-ID			Rate Type
Weeks:	Start Date 10/03/16	End Date MTWTFSSS	Spots/Week 1	Rate \$1,500.00					
37 10/09/16	10/09/16	NFL Regular Game Oth	er4:25 PM-7:30 PM	S	:30	1	\$1,500.00	NM	
	CAX W 10/			4p-5p		0 4SPMESF	CT04		\$75.00 NM
Spots: # Ch			tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks:	Start Date 10/10/16	End Date MTWTFSS W	Spots/Week	<u>Rate</u> \$75.00					
35 10/12/16	10/12/16	Dr Phil(Syn)	4p-5p	W	:30	1	\$75.00	NM	
1 W	CAX W 10/			12p-1230p	:3	0 4SPMESF	CT04		\$150.00 NM
Spots: # Ch		Date Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
Weeks:	Start Date 10/10/16	End Date MTWTFSS W	Spots/Week 1	Rate \$150.00					
34 10/12/16	10/12/16	Noon News/ATF		W	:30	1	\$150.00	NM	
		/12/16 10:58 AM The Pri		11a-12p		0 4SPMESF	CT04		\$300.00 NM
Spots: # Ch			1 tion	\$300.00 Start/End Time	l enat	h Ad-ID			Rate Type
Weeks:		End Date MTWTFSS W	Spots/Week	Rate					
33 10/12/16	10/12/16		11a-12p	W	:30			NM	ψ·,=====
	CAX Tu 10/		uon_	9p-10p		0 4SPMESF	CT04		Rate Type \$1,200.00 NM
Weeks: Spots: # Ch		End Date MTWTFSS - T  Date Air Time Descrip	Spots/Week 1	Rate \$1,200.00 Start/End Time	Longt	h Ad-ID			Pata Tuna
32 10/11/16	10/11/16	Bull	9p-10p	- T	:30	1	\$1,200.00	NM	
1 W0	CAX Tu 10/	/11/16	inment Tonight(Syn	730p-8p	:3	0 4SPMESF	C104		\$300.00 NM
		Date Air Time Descrip		Start/End Time		h Ad-ID	CITIO 4		Rate Type
Weeks:	Start Date 10/10/16	10/16/16 - T	Spots/Week 1	Rate \$300.00					
30 10/11/16	10/11/16	Entertainment Tonight(S	Syı730p-8p	- T	:30	1	\$300.00	NM	
		/11/16 12:11 PM Noon N		12p-1230p		0 4SPMESF	CT04		\$150.00 NM
Spots: # Ch		End Date         MTWTFSS           10/16/16         - T           Date         Air Time         Descrip	1	\$150.00 Start/End Time	Lenat	h Ad-ID			Rate Type
28 10/11/16 Weeks:	10/11/16 Start Date	Noon News/ATF	12p-1230p Spots/Week	Rate	:30	1	\$150.00	NM	
			<u>'</u>	- T				NINA	ψ/ 3.00 TNIVI
Spots: <u>#</u> Ch	<u>Day Air</u> CAX Tu 10/			Start/End Time 1230p-4p		h Ad-ID 0 4SPMESF	CT04		Rate Type \$75.00 NM
27 10/11/16	10/11/16	CBS Soaps/Talk/Deal		- T	:30	1	\$75.00	NM	
Line Start Date		Description	Start/End Time		Length	Week	Rate	Туре	
						Spots/	_	_	

Rate Type

### **PREVIEW**



Spots: # Ch

Day Air Date Air Time Description

Send Payment To:
WCAX
P.O. Box 4508
Burlington, VT 05406-4508

Invoice #	Invoice Date	Invoice Month	Invoice Pe	eriod	
		October 2016	09/26/16	10/16/1	6

Advertiser Product Estimate Number
Stefanik/Pol/R/Con/NY Stefanik 4 Congress 923

						Spots/			
Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
38 10/14/16	10/14/16	Channel 3 News	5р-6р	F	:30	1	\$150.00	NM	
Spots: # CI	h <u>Day Air</u>	Date Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	CAX F 10	/14/16 5:33 PM Channe	el 3 News	5р-6р	:3	0 4SPMESF	CT04		\$150.00 NM
39 10/15/16	10/15/16	CBS This Morning:Satu	ırd:8a-10a	S-	:30	1	\$150.00	NM	
Weeks:	Start Date 10/10/16	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # CI		Date Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
1 W	CAX Sa 10	/15/16 8:59 AM CBS TI	nis Morning:Saturday	8a-10a	:3	0 4SPMESF	СТО7Н		\$150.00 NM
40 10/16/16	10/16/16	Elementary	10p-11p	S	:30	1	\$700.00	NM	
Weeks:	Start Date 10/10/16	End Date MTWTFSSS	Spots/Week 1	Rate \$700.00					
Spots: # CI		Date Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 W	CAX Su 10	/16/16 10:43 PM Elemer	ntary	10p-11p	:3	0 4SPMESF	СТ07Н		\$700.00 NM
41 10/09/16	10/09/16	Face the Nation	1030a-1130a	S	:30	1	\$300.00	NM	
Weeks:	Start Date 10/03/16	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Cl			otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 W	CAX Su 10			1030a-1130a		0 4SPMESF	CT04		\$300.00 NM
42 10/09/16	10/09/16	60 Minutes	7:30 PM-9:00 PM	S	:30	1	\$1,200.00	NM	
Weeks:	Start Date 10/03/16	End Date MIWIFSSS	Spots/Week 1	Rate \$1,200.00					
Spots: # CI			otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 W	CAX Su 10		utes	7:30 PM-9:00 PM	Л :3	0 4SPMESF	CT04		\$1,200.00 NM
43 10/09/16	10/09/16	CBS Sunday Morning	9a-1030a	S	:30	1	\$300.00	NM	
Weeks:	Start Date 10/03/16		Spots/Week	<u>Rate</u> \$300.00					
Spots: # Cl		Date Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
1 W	CAX Su 10	/09/16 9:31 AM CBS S	unday Morning	9a-1030a	:3	0 4SPMESF	CT04		\$300.00 NM
44 10/16/16	10/16/16	CBS Sunday Morning	9a-1030a	S	:30	1	\$400.00	NM	
Weeks:	Start Date 10/10/16	End Date <u>MTWTFSS</u> 10/16/16S	Spots/Week	Rate \$400.00					
Spots: # Cl			otion	Start/End Time	Lengt	th Ad-ID			Rate Type
	CAX Su 10			9a-1030a	:3	0 4SPMESF	СТО7Н		\$400.00 NM
45 10/13/16	10/13/16	NFL Denver vs San Die	egc8:00 PM-11:30 PM	T	:30	1	\$1,500.00	NM	
Weeks:	Start Date 10/10/16	End Date <u>MTWTFSS</u> 10/16/16 T	Spots/Week 1	Rate \$1,500.00					
Spots: # CI			otion	Start/End Time	Lena	th Ad-ID			Rate Type
	CAX Th 10		enver vs San Diego	8:00 PM-11:30 P		0 4SPMESF	CT04		\$1,500.00 NM
46 10/11/16	10/11/16	Channel 3 News	5р-6р	- T	:30	1	\$150.00	NM	
Weeks:	Start Date 10/10/16	End Date MTWTFSS - T	Spots/Week 1	<u>Rate</u> \$150.00					
	10, 10, 10	. 3/ 10/ 13	•	Ψ.00.00					

Start/End Time

Length Ad-ID



Send Payment To:
WCAX
P.O. Box 4508
Burlington, VT 05406-4508

Invoice # Invoi	ce Date Invoice Mont	h Invoice Period
	October 201	6 09/26/16 - 10/16/16
Advertiser	Product	Estimate Number
Stefanik/Pol/R/Con/NY	Stefanik 4 Congres	923

								Spots/			
Line Star	t Date	End Date	Descripti	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
46 10/1	1/16	10/11/16	Channel	3 News	5p-6p	- T	:30	1	\$150.00	NM	
Spots: #	<u> Ch</u>	<u>Day</u> Air	Date Ai	r Time Descrip	tion_	Start/End Time		h Ad-ID			Rate Type
1	WC	AX Tu 10	/11/16 5:	:28 PM Channe	l 3 News	5р-6р	:3	0 4SPMESF	FCT04		\$150.00 NM
48 10/0	9/16	10/09/16	Presiden	ntial/VP Debate	9:00 PM-11:00 PM	S	:30	1	\$1,500.00	NM	
Wee	ks:	Start Date 10/03/16	End Date 10/09/16	<u>MTWTFSS</u> S	Spots/Week 1	Rate \$1,500.00					
Spots: #				r Time Descrip		Start/End Time		th Ad-ID			Rate Type
1	WC		/09/16 11: aired 9-1106		ntial/VP Debate	9:00 PM-11:00 l	PM :3	0 4SPMESF	FCT04		\$1,500.00 NM
49 10/1	5/16	10/15/16	CBS Thi	s Morning:Satur	d:8a-10a	S-	:30	1	\$150.00	NM	
Wee	ks:	Start Date 10/10/16	End Date 10/16/16	<u>MTWTFSS</u> S-	Spots/Week 1	Rate \$150.00					
Spots: #				r Time Descrip		Start/End Time		h Ad-ID			Rate Type
1	WC	AX Sa 10	/15/16 9:	:29 AM CBS Th	is Morning:Saturday	8a-10a	:3	0 4SPMESF	ГСТО7Н		\$150.00 NM
50 10/1	1/16	10/11/16	NCIS		8p-9p	- T	:30	1	\$1,800.00	NM	
Wee	ks:	Start Date 10/10/16	End Date 10/16/16	<u>MTWTFSS</u> - T	Spots/Week 1	Rate \$1,800.00					
Spots: #	<u> Ch</u>	<u>Day</u> Air	Date Ai	r Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
1	WC	AX Tu 10	/11/16 8:	:46 PM NCIS		8p-9p	:3	0 4SPMESF	FCT04		\$1,800.00 NM
51 10/1	5/16	10/15/16	CBS Thi	s Morning:Satur	d:8a-10a	S-	:30	1	\$150.00	NM	
Wee	ks:	Start Date 10/10/16	End Date 10/16/16	<u>MTWTFSS</u> S-	Spots/Week 1	Rate \$150.00					
Spots: #				r Time Descrip		Start/End Time		th Ad-ID			Rate Type
1	WC	AX Sa 10	/15/16 8:	:14 AM CBS Th	is Morning:Saturday	8a-10a	:3	0 4SPMESF	СТО7Н		\$150.00 NM
52 10/1	2/16	10/12/16	Survivor		8p-9p	W	:30	1	\$1,000.00	NM	
Wee	ks:	Start Date 10/10/16	End Date 10/16/16	<u>MTWTFSS</u>	Spots/Week 1	Rate \$1,000.00					
Spots: #		<u>Day</u> Air		r Time Descrip		Start/End Time	Leng	th Ad-ID			Rate Type
1	WC	AX W 10	/12/16 8:	:59 PM Survivo	r	8р-9р	:3	0 4SPMESF	FCT04		\$1,000.00 NM
53 10/1	4/16	10/14/16	Channel	3 News	5p-6p	F	:30	1	\$150.00	NM	
Wee	ks:	Start Date 10/10/16	End Date 10/16/16	<u>MTWTFSS</u> F	Spots/Week 1	Rate \$150.00					
Spots: #	<u>Ch</u>	<u>Day</u> Air	Date Ai	r Time Descrip	tion_	Start/End Time	Leng	th Ad-ID			Rate Type
1	WC	AX F 10	/14/16 5:	:10 PM Channe	l 3 News	5р-6р	:3	0 4SPMESF	FCT04		\$150.00 NM
54 10/1	6/16	10/16/16	Face the	Nation	1030a-1130a	S	:30	1	\$250.00	NM	
Wee	ks:	Start Date 10/10/16	End Date 10/16/16	<u>MTWTFSS</u> S	Spots/Week 1	Rate \$250.00					
Spots: #	<u> Ch</u>	Day Air	Date Ai	r Time Descrip	tion	Start/End Time	Leng	h Ad-ID			Rate Type
1	WC	AX Su 10	/16/16 11	:09 AM Face the	e Nation	1030a-1130a	:3	0 4SPMESF	СТО7Н		\$250.00 NM
						Total Spots		<b>47</b>			



Send Payment To:
WCAX
P.O. Box 4508
Burlington, VT 05406-4508

Invoice # Invo	ice Date Invoice Mon	th Invoice Period
	October 20°	16 09/26/16 - 10/16/16
Advertiser	Product	Estimate Number
Stefanik/Pol/R/Con/NY	Stefanik 4 Congre	923

Agency Commission \$3,555.00

Net Amount Due \$20,145.00